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SYV Youth Coalition ACTION MINUTES

Date: June 28, 2011

Members Present: Michelle Bradley, Molly Carrillo-Walker, Elizabeth Crump, John Greer, Lowell Kindshey, Stephanie Holthaus, Hilda Navarro, Dean Palius, Julian Ramos, Arcelia Sencion, and Kristen Thomsen

Guest: Chris Burtness

Staff: Mary Conway

Opening: Michelle Bradley opened meeting at 4:10 PM

Minutes: Minutes of March 22, were approved as read.

(Motion – Greer, Second – Thomsen)

NOTES

1. Executive Committee Report

- a. A recommendation to change the Coalition meeting schedule to bi-monthly meetings rather than the current quarterly schedule was made by the Executive Committee. After much discussion, the member's agreed that it was best to keep the quarterly schedule the same. Members were encouraged to make every effort to stay connected to the issues and attend their work group meetings.
- b. The Committee nominated Marilyn Wheeler for Coalition Membership. A motion was passed to welcome Marilyn as a new member of the Coalition.
(Motion – Carrillo-Walker, Second – Palius)
- c. The Committee created a list of possible new members and asked Coalition members to add any new names to the list and to volunteer to help recruit those people they knew.
- d. A Statewide Meeting for CA. Coalitions is set for July 29th in Anaheim. Mary will be attending and asked for two volunteers to join her in order to take advantage of the three caucus groups available; Marijuana Policy, Alcohol Policy and CA. Healthy Kids Survey.
- e. Liz circulated copies of the most recent Facebook pages to encourage members to spread the word that the Coalition Business Page has worthy articles and blogs and is a great source for education and sharing. Just over 200 likes. Would like to have at least 300 by summers end.

Action Item	Description
#1	Kristen will contact the Cities of Buellton and Solvang for back up members.
#2	Michelle and Cindy will be checking their schedules for availability to attend the Statewide Meeting.
#3	Members will join facebook, “like” Coalition page and/or encourage others that use facebook to “like” the Coalition page.

2. Presentation of 2008 – 2010 CA. Healthy Kids Survey comparisons.

- a. A power point presentation depicting graphs that compared the 2008 statistics regarding ATOD use to the new results, released in April for 2010, showed a substantial decrease in the use of alcohol, marijuana and tobacco among our 11th graders at S.Y.V. H.S.
- b. Binge drinking was reduced this past two year period by **50%** as well as teens driving drunk or riding with drunk drivers. These statistics are also supported by law enforcement data, school data and emergency room data, all reporting a 50% reduction in ATOD incidences in the Valley.
- c. The 9th grade results also show improvement. The 7th grade data is still being compiled and will be shared soon.
- d. Access to alcohol and drugs shows an increase in availability, and perception of parent disapproval did not change much.
- e. Members were recognized for their **successful efforts**, as evidence in this latest report, and for their determination to affect a positive change in the alcohol and drug culture of our Valley Teens.

Action Item	Description
#4	Julian volunteered to write an article in the Valley News to share this data with the community.
#5	Data Collections Work Group will continue to evaluate data and report other findings to the Coalition.

3. Work Group Updates

- a. **Policy Work Group** – A Strategic Planning Session for passage of a City Tobacco Retail Licensing ordinance will be provided to our Coalition members and interested citizens by a qualified State trainer. A minimum of 15 participants are needed. A tentative date of August 9th has been made but an alternative date in September is also offered and a poll will be taken. **Attendance is crucial for this session to be held.**

Action Item	Description
#6	Mary will send out a “Doodle Link” to members to select which day is best for their participation and a date will be selected.

- b. **The Data Collections Work Group** continues gathering data for the Community Report. The Parent Survey, Youth Survey and the Parent Pledge survey are currently circulating in the Valley, by way of Survey Monkey.
- c. **The Sustainability Work Group** is investigating possibilities of collaborating with other County and State Coalitions on large funding opportunities including the Wellness Foundation and the CA. Endowment Fund. Mary will present a directive from the Sustainability Work Group at the Statewide Meeting requesting that Coalitions consider this type of collaboration for funding prevention work.
- d. **The Community Action Work Group** is working on a “No Bummer Summer” campaign emphasizing positive norms and healthy activities and it will begin with the article on the Healthy Kids Survey results. Members are creating a list for teens of things to do for the summer. All members are encouraged to submit ideas to Mary.
- e. **Youth Participation Work Group** along with the Community Work Group held a successful “High on Life Campaign and Dance.” during Alcohol Awareness Month in April. The power point presentation on the accomplishments of the YAC was postponed until the next meeting due to time restraints. Mary reported that all 8th graders (5) in the Seeking Success Program graduated with their classmates and the High School Mentoring Program also supported by the Coalition, had 4 out of 4 - 12th grade students graduate. This is evidence of Success!

- 4. **Meeting adjourned at 5:20 PM** Respectfully submitted: Mary Conway
Next Coalition Meeting: September 27th, 4 PM at PHP.
Strategic Planning Meeting (to be determined.)